

# CALLED — TO — CARE

Dear Friends in Ministry,

We are so excited to introduce you to a powerful new resource that has the potential to deeply impact the families in your church – **Called to Care**, brought to you by KidzMatter and our friends at Compassion International.

This FREE experience invites families on a virtual journey to the Philippines, where they'll discover what it truly means to be the hands and feet of Jesus to those in poverty. Along the way, kids and parents alike will be inspired to open their eyes to the needs around them – both globally and in their own neighborhoods.

In a world where it's easy to focus inward, **Called to Care** provides an opportunity for families to look outward, to live generously and to grow a heart for mission. It's engaging, hands-on and deeply rooted in the gospel. We believe this tool is exactly what churches need right now to stir compassion, spark conversation and raise a generation of world-changers.

If you're a children's ministry leader, this is something you'll want to make available to every family you serve. Let's equip our kids to be part of ending poverty in Jesus' name – one prayer, one act of kindness and one heart at a time.

We're cheering you on as you bring **Called to Care** to your church and community. We can't wait to hear the stories that come from it!

With gratitude and excitement,

Ryan & Beth Frank  
Founders, KidzMatter

