Compassion Resource Guide  
Equipping Your Personal Ministry With Compassion

Free resources inside to help you act with Compassion! 
Order online at compassion.com/newmaterials
Dear Compassion Sponsor,

Thank you for being a true champion for children in need! We want to make your efforts on behalf of the children we serve together as easy and effective as possible. That’s why we’ve put together this advocacy resource guide. Here you will find everything you need to share Compassion with others — no matter the type or size of your audience, or the occasion.

Do you want creative ideas to explain where sponsorship dollars go? Check out KIT42 on page 7. What about some powerful statistics about the difference child sponsorship makes? Check out the Wydick Research findings (page 6). You can also order child packets to keep on hand, ready to give to potential sponsors [KIT14A]. You might also be interested to know that in most cases we can accommodate packet requests for a specific gender, birth date or country.

To order any of the resources in this guide, just go to the online form at compassion.com/newmaterials [have your sponsorship number handy]. If you have any questions about resource items, or need suggestions about how to use them, we’re here for you! Just call (800) 336-7535 or email us at advocate@compassion.com.

Want access to these resources anytime? Go to Compassion.com and log in to “My Account” where you have access to a “My Advocacy” tab. From there you can access the online Resource Order Guide where you can stay up-to-date on all of the available downloadable resources and online tools, as well as sign up to volunteer at local concerts and events!

I hope you are inspired by the many great resources available to you for presenting Compassion. And thank you again for your selfless dedication — as a valued ministry partner, you are making a real and lasting impact in the world, one child at a time.

Sincerely,
The Advocate Engagement Team
Compassion Resource Guide

Fall 2014

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What’s New/Updated Items

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One-on-One Tools

Child Packets (KIT14A)  
This is the greatest tool to have when sharing Compassion’s child sponsorship ministry with others. Includes instructions so you can help someone fill out the child sponsorship acceptance form.

Child Survival Program Packet (KITCSP)  
The packet is a great tool when sharing Compassion’s Child Survival Program with others. It includes child development center biography and profile information.

Advocate Engagement

Are you a sponsor who wants to be more deeply involved in sharing Compassion with others? The Advocate Network provides resources, specialized communications, presentation opportunities and staff support for your personal ministry goals with Compassion. Getting started is easy, just go to: compassion.com/advocates

Advocate Profile (KIT17)  
This kit contains everything needed to join the Advocate Network: volunteer description, profile form, and return envelope. Order a few kits and encourage other sponsors to join you in the fight against poverty! Or see all of this online at compassion.com/advocates.

Advocate Network Contact Card (IN273)  
The Contact Card is a great tool to have on hand at Compassion events to share about advocacy or to help others connect with us about general fundraising inquiries and resources.

One Meal One Day

OneMealOneDay.com

Some of Compassion’s sponsored children live in areas where extraordinary food interventions are needed — more than what our core health and nutrition services provide. One Meal One Day is an annual event, or applicable at any time, that brings people together to raise funds and skip a meal so that a child in poverty doesn’t have to. This is an easy way to get young people or groups of any age involved in fundraising for children with severe malnutrition.

Visit OneMealOneDay.com for details and downloadable resources.

Gift Catalog

Giving a chicken to a child in need is just one way to help children in poverty! Or how about a newborn care package? Get creative! This gift catalog is a great way to start a conversation about Compassion with others. The catalog is available in both full and “mini” versions, and offers gift options that will provide critical resources and services to Compassion children and families around the world. To order catalogs, create a Wish List, or access additional resources, go to compassion.com/CatalogResources. To view the catalog online, visit compassion.com/compassiongifts.

Compassion’s Advocate Gift Catalog 2014-15 (32 gift options) (IN515)  
Compassion’s Advocate Gift Catalog Mini Version (10 gift options)  

Visit OneMealOneDay.com for details and downloadable resources.
Compassion Sunday can take place any month of the year that fits a church's calendar best! It's not too late to share 2014's theme “Tell a Child - I'm Here for You.” Visit compassionsunday.com for full details and downloadable resources.

Register your event at compassionsunday.com!

Malaria Intervention/Bite Back
Visit BiteBack.net for information and resources.

Bite Back Presentation Kit (KIT10)

Join the fight to save lives through Bite Back! Bite Back is a great way to engage both youth and adults in the work Compassion is doing in malaria-affected countries to treat malaria, educate and provide insecticide-treated bed nets. Visit BiteBack.net for more information. This kit includes the following Bite Back resources to help you raise awareness and funds, including an actual malaria net!

- Pocket folder (FL154)
- Posters: One each of Generic Poster (PO155) and Event Poster (PO156)
- Fundraising Ideas (IN454)
- Participation Form (FR154)
- 20 Bite Back Brochures (BR154)
- Stencil to make T-shirts and posters (IN199)
- “How-to” Resource Page (IN456)
- 10 Bite Back Stickers (IN072)
- 10 Bite Back Wristbands (PM150)
- Demo Bed Net
- FedEx envelope to return your forms and donations

Learn More About Compassion — Brochures and Informational Pieces

Compassion at a Glance (IN017) ★

This two-page summary provides answers to the most commonly asked questions about Compassion International — all at your fingertips:

- What is Compassion International?
- Compassion's programs
- Accountability
- About Compassion's President and CEO
- Key accomplishments
- Where Compassion works

Compassion International's Child Development Model (BR041)

A great general brochure to have at any Compassion presentation.

Answering the Call to Care (BR007)

This brochure details Compassion's philosophy and approach to ministry.

Little Girl Brochure (BR005) ★

This sponsorship brochure is great to keep in your briefcase or purse, ready to hand out.

You also have the option of ordering the Sponsor a Child Counter Display (KIT26), which comes with 40 Little Girl Sponsor a Child brochures (BR005).

Respond With Compassion Brochure (IN230)

This brochure provides a comprehensive overview of what Partners of Compassion provides to children registered in Compassion's programs and their families. These interventions include safe water, orphan care, disaster relief, parent education and training, emergency medical care, food support, HIV and AIDS assistance, immunizations and vocational training.
Child Survival Program (CSP)
Since infant mortality is extremely high in some parts of the world, the Child Survival Program works with mothers to ensure their children survive these early, vulnerable years.

Child Survival Program Rescue Me Kit (KIT34)
This kit includes the following Rescue Me resources, which also can be ordered individually if needed (20 brochures are included in each kit).

- Child Survival Program Help Babies Brochure (BR341)
  This briefly describes Compassion’s Child Survival Program and the importance of rescuing children early. Interested individuals can request to support a specific CSP for $20 a month and make the first payment.

- Child Survival Program Rescue Me Poster (PO341)
  This 16” x 24” poster is ideal to hang on doors, walls or bulletin boards to inform others of your upcoming Child Survival Program presentation. You can list the time, date and location of your event.

CSP Questions & Answers (BR060)
This brochure answers the most frequently asked questions about Compassion’s Child Survival Program.

CSP Counter Display (KIT02)
This counter display is an effective resource to present the Child Survival Program as a practical way to fight global poverty. Each display holds 40 Rescue Me brochures.

AIDS Initiative
Compassion’s AIDS Initiative Brochure (BR079)
This brochure with a response coupon highlights key aspects of the AIDS Initiative, including our unique holistic response to this pandemic.

Wydick Research
Online resource only
For inquiring minds, read an independent in-depth research study that answers the question, “Does child sponsorship work?” Visit compassion.com/wydick to learn more.

Compassion Child Sponsorship: Does it Work? (BR165)
This 16-page brochure summarizes the key findings from the Wydick Research Report. While it is written with a college crowd in mind, it has broad application.

This independent research study found that children in Compassion’s programs are more likely to (1) stay in school longer, (2) hold salaried, white-collared employment, and (3) become leaders in their churches and communities.

Prayer Resources
Visit compassion.com/prayer.htm to join Compassion’s Prayer Partner Network as we daily lift the needs of struggling children to the Lord. Sign up at forms.compassion.com/prayerpartner to receive monthly communications about the prayer needs of our ministry, with simple daily reminders and devotional thoughts about prayer needs from around the world. This is a powerful way to support the work God is doing in the world.

You can view Compassion’s most current prayer needs, read encouraging and enlightening devotional thoughts for the month from Mark Hanlon, Compassion USA Senior Vice President, and sign up to receive our monthly prayer calendar by email at compassion.com/get-involved/prayer-calendar.htm.
Sharing Compassion

Compassion Distinctives Kit (KIT42)
This kit is designed to help sponsors think outside the box when it comes to explaining holistic child development in a clear, concise way. Included are instructions for building displays that highlight Compassion’s distinctives, talking points, display signs, and more.

- BR046: Talking Points
- BR047: Child Packet Display (Construction Instructions)
- LB110: BODY Label
- LB111: MIND Label
- LB112: SPIRIT Label
- LB113: HEART Label
- IN470: I Restored Hope Cards
- IN471: Compassion Sign
- For all labels and signs order: KIT42

Compassion Water of Life

Water of Life Fundraising Kit (KIT259)
It is powerful when people grasp that only $79 can provide the filter system, education and support that provides a sponsored child’s family clean water for life! Too many children in developing countries suffer and die from waterborne diseases. The Water of Life safe water system uses advanced filtration technology to make questionable water safe to drink. A great fundraising focus for groups … and a daily blessing for the recipients! Kit includes the following items:

- KIT259: Water of Life Demo Kit (w/DVD)
- DVD396: Water of Life DVD
- EN124: 10” x 13” Tyvek Catalog (nonprinted)
- FR279: Water of Life Donation Form
- IN258: Water of Life Demo Instructions
- IN396: Water of Life Bucket Sticker
- IN397: Water of Life Grab and Go Card
- PM258: Water of Life Bucket/Filter

Water of Life Brochure (BR279) ★
This brochure describes Compassion’s Water of Life safe water system. Interested individuals can sign up and make the first payment.

Engaging With Student Ministry

Create Compassion offers students an opportunity to choose a cause close to their hearts and then join with others to make a difference in the lives of children living in poverty.

In partnership with Compassion, students pick a specific project, such as building classrooms or providing lifesaving surgery, and then invite others to join them through fundraising or making a donation.

The Create Compassion website is full of downloadable resources for engaging youth and college students, such as videos, posters, presentations and even a success kit. They can also sign up to start a campus club and utilize our complete campus chapter tool kit. All this and more is available at createcompassion.org.

Engaging With Mothers of Preschoolers (MOPS)
These powerful resources for MOPS moms are full of ideas for engaging families or groups of young moms working to help their kids see the world through God’s eyes. Visit compassion.com/mops for downloadable and online resources and more.

MOPS Mini Gift Catalog (BR162)
Passport to Explore Activity Sheet (IN468)
Want more lesson plan or child-focused activity ideas? Check out our free Christian homeschool lesson plans and more: compassion.com/homeschool.

Family Sponsorship Kit (KIT82)
This tool is for families who want to learn more about sponsorship together. The kit includes an idea sheet, money bank craft, coloring sheets, activity sheets, a copy of the book A Country Far Away, and a placemat template.
Church Engagement Tools

Use these kits to introduce church leaders to Compassion’s ministry and programs:

**Child Survival Program Introduction Kit (KIT111)**
Introduce your pastor to the Child Survival Program.

**Lead With Compassion Brochure (BR510)**
This is a new brochure that is great to give to a pastor or mission committee to introduce them to the ministry and show them their options for engagement.

Visit [compassion.com/churches](http://compassion.com/churches) for more information about Church Partnership with Compassion.

Compassion’s Financial Integrity

**Compassion’s Annual Report (IN716)**
Compassion is committed to investing at least 80 percent of gifts received into front-line ministry. In fact, when you gave to Compassion this past year, 83.6 cents of every dollar you gave was spent on programs that directly benefit children. Charity Navigator rates Compassion among the top 1 percent of nonprofit organizations reviewed by Charity Navigator. This 4-page report is an in-depth look at the use of funds by Compassion during fiscal year 2013-14.

Go to [compassion.com/about/financial](http://compassion.com/about/financial) for complete, up-to-date information.

Displays

**Child Packet Counter Display (KIT55 and KIT14C)**
Great to put up in your church or office!

How convenient to have packets readily accessible after a co-worker spots the display on your desk or when a customer in a store is captured by a child’s face and story! (Order four KIT14C per display.)

**CSP Counter Display (KIT02)**
This counter display is an effective resource to present the Child Survival Program as a practical way to fight global poverty. Each display holds 40 Rescue Me brochures.

**Sponsor a Child Counter Display (KIT26)**
A practical and effective way to present the Child Sponsorship Program, these 8” x 11” counter displays are great to keep on hand, ready to leave behind. Order a few to have available for placing around your community, at work, at your church, or while on vacation. Each display comes with 40 Sponsor a Child brochures (BR005).

**Video Resources**

*To view and download additional videos, please visit [compassion.com/advocate-videos](http://compassion.com/advocate-videos). More video resources are also available on Compassion’s YouTube channel at [youtube.com/CompassionIntl](http://youtube.com/CompassionIntl).*

**1 Act = 1 Life (DVD352)**
This compelling video shows the impact that young sponsors had on the lives of four graduates of Compassion’s Child Sponsorship Program and Leadership Development Program. They pursued graduate degrees at Moody Bible Institute. (Includes three clips of different lengths.)

**Tabletop Displays (DS401)**
This full-color tabletop display is perfect to draw attention to your next Compassion table display. The 2’ x 3’ cardboard display has a fold-out stand on the back.

**Compassion Logo Table Covering (PM305)**
This plastic tablecloth is ideal for covering tables that you use to display Child Packets and other sign-up materials.
Posters to Help You Share Compassion

Complementary Interventions (PO325)
Rescue Me (CSP) (PO341)

Compassion Promotional Items

Compassion.com Window Decal (PM900)

The vinyl window cling decal can be used in a window of your house or car. It’s a great way to direct people to Compassion’s website.

Compassion “Speak Up” T-shirt

Navy blue with white Compassion logo on the sleeve. One per Advocate only. Available in these sizes:
- PM489: Women’s Small
- PM490: Women’s Medium
- PM491: Women’s Large
- PM492: Women’s X-Large
- PM493: Women’s XX-Large
- PM494: Unisex Small
- PM495: Unisex Medium
- PM496: Unisex Large
- PM497: Unisex X-Large
- PM498: Unisex XX-Large

Books

Due to the cost of these resources, please order only one copy for your personal use and consult a member of the Advocate Engagement staff about utilizing them for ministry opportunities.

Too Small to Ignore (BK009)
Why ‘the Least of These’ Matters Most

President emeritus of Compassion International, Dr. Wess Stafford, shares his inspiring boyhood adventures growing up in an African village and challenges us all to change the world — one child at a time.

Just a Minute (BK017)
In the Heart of a Child, One Moment Can Last Forever

Dr. Wess Stafford’s book demonstrates how taking “just a minute” to affirm, encourage and love a child can make a huge and lasting difference. Packed with true, uplifting stories, Just a Minute inspires sponsors and potential sponsors to take a moment to express their belief in a child... then watch what happens!

Relentless Hope (BK135)
The Unstoppable Movement of Disciple-Making Communities

Authored by three members of Compassion’s senior leadership team, Relentless Hope calls readers to reaffirm the centrality of God’s Church in fulfilling our mission to make disciples in Jesus’ name. By Bambang Budijanto, Scott Todd and Mark Yeaton.

Shared Strength (BK140)
Exploring Cross-Cultural Christian Partnerships

Leaders from 10 Christian organizations share how to bridge cultures, comfort zones and expectations to form effective cross-cultural partnerships for the cause of Christ. Edited by Beth Birmingham and Scott Todd.

Poverty (BK145)
Compassion’s Ministry Philosophy Series

The first in a series affirming the foundation for Compassion’s unique approach to ministry, Poverty explores Compassion’s holistic understanding of poverty as the basis for our holistic response. While acknowledging poverty as an economic condition, Poverty points to human development — specifically, holistic child development — as the most important and transformational response. Edited by Scott Todd.

Hope Rising (BK480)
How Christians Can End Extreme Poverty in This Generation

Dr. Scott Todd, Senior Vice President of Global Advocacy for Compassion, describes a comprehensive vision of the movement that will eradicate extreme global poverty through transformative Christian generosity — and do it within this generation’s lifetime.
To order resources, please visit compassion.com/newmaterials or contact the Advocate Engagement Team at (800) 336-7535.

If you want to be further equipped in your personal ministry to children in poverty and would like to speak to Advocate staff, we would love to facilitate your ideas. Email us at advocate@compassion.com.