



Social Media Intern

Why Join Us?

Collaborate with Compassion's Social Media team to create content that helps release children from poverty in Jesus' name. Build content focused on creating brand awareness with external audiences that do not have a relationship with Compassion and contribute to the supporter experience with audiences that do.

You will:

- Contribute to Compassion's presence in social networking sites like Facebook, Instagram, Twitter, Pinterest, Snapchat, and other emerging and influential sites
- Actively follow trends in new social platforms and develop and launch strategies for Compassion's presence on emerging platforms.
- Use social media data and analytics monitoring tools to determine the kind of content that fans and followers are interested in to help editorial and content development teams improve performance

You have:

- In-depth knowledge and understanding of social media platforms and their respective users
- Experience creating and managing social media campaigns and is an active practitioner of social media
- A natural curiosity about technology as well as a creative and risk-taking mentality
- Ability and willingness to execute strategy at a tactical level

You study:

- Marketing, Media, Communications, or other related fields of study