



Supporter Retention and Engagement Intern

Why Join Us?

Support the Supporter Retention and Engagement (SRE) Creative team through copywriting assignments, including eNews copy, ACT for Compassion content, video scripts, social media and blogs, and Compassion's Gift Catalog campaign.

You will:

- Support the SRE Creative Team and Marketing Managers through writing compelling marketing copy, including retention, engagement and direct mail copy.
- Research other non-profits and charities in relation to copy. This includes not only other sponsorship organizations, but also non-profits that work with children or social justice (IJM, St. Jude's, etc.)
- Work on email testing ideas, specifically for Compassion's Gift Catalog
- Write blog posts to help promote letter-writing
- Work with the video intern on video scripts for various promotional videos

You have:

- Strong communication and writing skills across multiple platforms (print, video, web, social media, etc.)
- Knowledge of marketing and development communications technique and theory
- Intellectual curiosity that drives you to seek insight
- Strong organizational skills, attention to detail, and analytical thinking skills
- Ability to develop creative ideas from specified strategies
- Ability to take direction and work independently on assigned tasks

You study:

- Journalism, English, Communications, or related field of study