



SRE Graphic Design Intern

Why Join Us?

Creates a wide variety of graphic and video productions for USA Supporter Retention and Engagement. Assist in developing content from creating an email/landing page design to building out a print catalog with specific print specifications. Deliver compelling, breakthrough and results-driven direct marketing graphic design solutions. Be an integral part of creating the Compassion Gift Catalog, website landing page layout, gif animation, live and animation video, digital advertising, and more.

You will:

- Completes graphic design and some video acquisition
- Works from a conceptual understanding within the parameters outlined in project creative brief to develop effective and dynamic productions to promote and expand Compassion's ministry opportunities
- Maintains high level of quality conforming to professional and broadcast design standards
- Works under the strategic direction of a Supporter Retention and Engagement marketing manager and Creative Team leader to execute graphics by implementing creative ideas, problem solving and resolving challenges
- Works creatively within the brand standards to maintain the integrity, distinction and consistency of the Compassion brand by adhering to the organization's brand standards and guidelines

You have:

- Confidence using a Mac and Adobe CC
- Good judgment and discretion, time management skills, and organizational skills
- Commitment to accuracy, attention to detail, and adherence to deadlines
- Willingness to receive creative feedback and constructive criticism
- Strong understanding of all areas of the Adobe Creative Suite, especially in the areas of InDesign, Illustrator and Photoshop. (coding experience is not required)

You study:

- Graphic Design, New Media, or other related work areas.