



Digital Marketing Intern

Why Join Us?

Collaborate within Compassion USA marketing to help in developing and furthering new initiatives inside USA marketing. Your main focus will be to work closely with the Supporter Mobilization team to further efforts and grow existing initiatives in a timely matter while pushing the envelope to drive fundraising dollars and thinking outside the box with new marketing strategies.

You will:

- Support the Digital Marketing Manager in strategic planning and execution of various campaigns on the actforcompassion.com platform, such as Act for Water and Act for Moms
- Think outside the box with new non-profit digital mobilization marketing strategies.
- Understand, support and help maintain digital marketing plans.
- Attend all relevant campaign and brainstorm meetings
- Consolidate and relay necessary updates to the Supporter Mobilization team
- Ensure campaigns are properly branded (logos, templates, etc.).
- Perform campaign management tasks related to the campaigns

You have:

- Knowledge of digital marketing and/or peer-to-peer fundraising techniques
- Intellectual curiosity that drives you to seek insight
- Strong organizational skills, attention to detail, and analytical thinking skills
- Ability to develop creative ideas from specified strategies
- Ability to take direction and work independently on assigned tasks
- Strong interpersonal and cross-cultural communication skills
- Ability to think outside everyday ideas and push the envelope in how to better existing or new strategies.
- Relational skills to collaborate with staff both in office, regionally, and field based. Ability to build rapport quickly and gather information in person and via long distance communication.
- Demonstrated excellence in customer service and able to maintain a high level of professionalism.

You study:

- Digital Marketing, Peer-to-Peer Fundraising, Advertising, or a related field of study