



CHILD SPONSORSHIP EVENT FAQs

WHAT'S THE CHALLENGE?

Encourage families and individuals in your church to sponsor a child for \$38 per month. Every child you sponsor will be known, loved and protected by trusted workers at his or her local evangelical church. It's all part of Compassion's Christ-centered, church-based ministry that is designed to meet the holistic needs of children in poverty.

In addition to receiving nutritional support, medical care and education, sponsored children have the opportunity to accept Jesus Christ as their Savior. **Here's a powerful fact: every four minutes, a sponsored child makes a first-time profession of faith in a church-based Compassion child development center!**

This is an exciting ministry that gives your church family the opportunity to personally disciple their sponsored children through prayers and the exchange of letters. We can't wait to partner with you for God's glory!

HE SAID TO THEM,
"LET THE LITTLE
CHILDREN COME
TO ME, AND DO NOT
HINDER THEM, FOR
THE KINGDOM OF
GOD BELONGS TO
SUCH AS THESE."

MARK 10:14, NIV

WHAT SHOULD I DO FIRST?

1. Sign up at compassion.com/ChurchSponsorship.
2. Check out the tools and resources available to you at compassion.com/SponsorResources. Some are available for download right away. We will also mail you:
 - a. Child Packets
 - b. A Compassion FAQ Card
 - c. An 11"x17" Table Top
 - d. Two 17"x22" Posters
 - a. An 18"x72" Banner
3. Questions? Call our church team at 866-607-5162.



WHAT HAPPENS BEFORE MY EVENT?

PROMOTE YOUR EVENT

In the weeks leading up to your event, make announcements and find a few key volunteers to take ownership of your child sponsorship event. Use the sample bulletin copy available for download at compassion.com/SponsorResources. You may consider adding a Compassion web button to your church's website; it is also available for download. Once you receive your event kit, display the two 17"x22" posters and the 18"x72" banner to draw attention to your Compassion sponsorship station.

PREPARE YOUR MESSAGE OR SERMON

You will find several supporting resources at compassion.com/SponsorResources, including three sample sermons, a poverty facts sheet, photos and stories of children served through sponsorship, as well as a video you can show your congregation as part of your service. These resources are designed to take your congregants on a spiritual journey that will prepare them for child sponsorship.

SET-UP AND STAFF YOUR COMPASSION STATION

We have found the best place to position your station is near the entrance by the door, where people can easily find it as they leave the worship service.

1. For ease of sign up, it may be helpful to have two tables: one table for the packets and one table for the sign-up process. Once a donor has picked a packet, he/she can move to the sign-up table to fill out the form.
2. Display the child packets so they cover the table.
3. The sign-up table should be uncluttered and free of anything other than pens for filling out the form.
4. Collect completed forms in one envelope and keep in a secure place. There is confidential financial information on each form, so it is important to diligently protect this sensitive information.
5. Volunteers should be at the table immediately after the service ends to help people sign up. Refer to the Compassion FAQ card to answer any questions about Compassion.

WHAT HAPPENS DURING MY EVENT?

VIDEOS

Check out the videos at compassion.com/SponsorResources; feel free to share one with your congregation during the service.

PRESENTATION

Encourage people to sponsor a child. Point out that each child packet includes a photo of a child and a form to sign up to be that child's sponsor.



SPONSORSHIP STATION

Each child packet will include a sponsorship form. Sponsors can choose to pay by credit or debit card, by check or with cash.

Be ready to field questions. Common questions typically include:

- Q. How much does it cost to sponsor a child?
- A. \$38 per month
- Q. When will I receive my first child letter?
- A. Two to four months after sponsorship begins.
- Q. What do the red sticker and red ribbon symbols on some child packets indicate?
- A. A red sticker indicates that the child has been unsponsored for nine to 15 months. The red ribbon indicates the child lives in an AIDS-affected area.
- Q. If I pay by credit card or debit card but do not want to have monthly recurring payments, what happens?
- A. You will receive a monthly statement from Compassion.
- Q. What is the child packet due date and why is it important?
- A. The due date is located on the top line of the sponsorship acceptance form. Please do not circulate child packets after the due date. After this date, any children who are not sponsored will go back into “circulation” and will be available for sponsorship outside of your church.

WHAT HAPPENS AFTER MY EVENT?

Please return forms immediately after your event. Send back all completed forms along with the payments you receive in the return envelope with the prepaid FedEx label. Drop off the envelope at any FedEx Ground location or go to fedex.com to arrange a pick-up. NOTE: Please only use FedEx Ground shipping service.

Please do not send back display materials or leftover child packets. The cost of return postage is higher than the cost of reprinting.

CELEBRATE!

Share the results of your event with your church family. It's important to take time to celebrate the impact you have made in the lives of children in poverty.

IS COMPASSION AN ORGANIZATION MY CHURCH CAN TRUST?

Compassion takes financial stewardship seriously. Over 80 percent of Compassion's total expenditures are used for program activities, with less than 20 percent used for fundraising and administration.



Compassion consistently receives high ratings for financial accountability and integrity. Charity Navigator, America's largest charity evaluator, has awarded Compassion its highest rating – four stars – for 12 consecutive years, placing Compassion in the top 1 percent of all U.S. charities.