



## THE 5 W'S TO CASTING A CLEAR VISION FOR CHILD SPONSORSHIP

“We want every Christian to do something great with their life and great with their finances. The easiest, fastest and most effective thing to do by far is sponsor children in poverty. Our church decided to really go for it with Compassion.” Senior Pastor Ray Johnston / Bayside Church, California

### YOU'VE DECIDED TO HOST A CHILD SPONSORSHIP EVENT AT YOUR CHURCH. THANK YOU!

Now it's time to inspire your church to embrace the heart of what God is doing through Compassion so individuals and families can envision their role in the mission. Here are the 5 W's you'll want to cover as you cast the vision for child sponsorship:

#### #1 - WHO WE ARE

Remind your church family what your mission is—why you exist. This is foundational to helping people refocus on what kind of fellowship they are part of and how they might contribute to the church's greater mission.

#### #2 - WHERE WE'RE HEADED

Think about why you've decided to host a child sponsorship event. Were you prompted by God in the area of service? Is your church's global impact on your mind? Do you discern a need to help individuals and families grow in their spiritual maturity through service and discipleship? Let people in on your vision.

#### #3 - WHY THIS MINISTRY OPPORTUNITY IS IMPORTANT

##### > For your church

Start off by connecting the dots between your church and child sponsorship. How does hosting a child sponsorship event sync with and support your church's mission and vision?



### > For children in poverty

Then open your church's eyes to the real needs of children in poverty by showing them the video story of Richmond Wandera, available at [compassion.com/growdisciples](http://compassion.com/growdisciples). This video shows how one person—and one decision to obey God—has the power to dramatically alter a child's life.

## #4 – WHAT WE CAN DO AS A CHURCH

**Here are some details you can share about child sponsorship:**

- > Every sponsor (individual or family) is paired with one child in poverty. Your child is your personal mission!
- > For \$38 per month, that child receives food, clean water, medical care, educational opportunities, important life-skills training, age-appropriate Bible teaching and encouragement to build a relationship with God.
- > Sponsors benefit, too! When we help, encourage and pray for children in need, God blesses our generosity (Luke 6:38). Imagine what joy can come out of this church if we all commit to sharing our gifts through sponsorship.
- > As sponsors, we can exchange letters and photos with our sponsored children. Letters are the lifeblood of the relationship, giving children a tangible reminder that like God, we love them.
- > Child sponsorship works! According to an independent study, Compassion-sponsored children are:
  - 50-80% more likely to graduate from college
  - 35% more likely to have white-collar jobs
  - 30-75% more likely to become community leaders

## #5 – WHEN WE CAN DO IT

**Let your church know the date of your child sponsorship event, along with a few key details:**

- > On your event date, child packets will be displayed for review. Each packet will contain a photo and information about one child. People will have the chance to look over the child packets and choose their child.
- > A form will be included in their child's packet that they will fill out and hand-in at church. This marks the start of their sponsorship adventure.
- > To minimize administrative fees and ensure continuity of support for children, Compassion prefers that people sign up for autopay using a debit or credit card. However, cash or checks will also be accepted.

## AND FINALLY, PUT A NUMBER ON THE VISION!

Pastors consistently tell us that when they challenge their churches to sponsor a specific number of children, the goal is exceeded.

"I made a deal with my church: if they sponsored 200 children, I would get up on stage in a grass skirt and dance the hula. Needless to say, we got 220 children sponsored on that first event. Since then, that number has grown to 1,000."

Senior Pastor Mike Kai / Inspire Church, Hawaii

**TO HOST A CHILD SPONSORSHIP EVENT, SIGN UP AT [compassion.com/discipleship](http://compassion.com/discipleship)**

Once your church is registered, we will send child packets for your event. Each packet will contain one child's photo along with his or her story and a sponsorship sign-up form.