Official Contest Rules

Contest Name: Blog Month 2013

Compassion International, Inc. 12290 Voyager Parkway Colorado Springs, CO 80921

1. Contest Period:

- a. Contest will begin on September 1 at 12:00 a.m. MST and continue through September 30, 2013 at 11:59 p.m. MST ("Contest Period").
- b. Entrants not located with the Mountain Standard Time zone must factor in the time difference.

2. Eligibility:

- a. Anyone may participate in blog month; however, only members of the Compassion Bloggers Network (www.compassionbloggers.com) are eligible to win prizes.
 - i. Only members of the network at least 18 years old are eligible to win the grand prize and first prize.
 - ii. Current employees of Compassion International are not eligible for any prizes.
 - iii. Bloggers who have traveled on a Compassion Bloggers blog trip are not eligible to win the grand prize.
 - iv. Previous Blog Month grand prize winners are not eligible to win the 2013 Blog Month grand prize.
 - v. Only residents of the United States and Canada are eligible to win the grand prize and first prize.

3. How to Participate:

- a. Join the Compassion Bloggers network.
- b. Write blog posts that help get children sponsored, either in accordance with the topics and guidance included in the weekly blog month writing assignments or instead of/in addition to the assignments.
 - i. Assignments will be sent to members of the Compassion Bloggers network by email on September 3, 9, 16 and 23, 2013.
 - 1. Each email is a separate topic and writing assignment chosen by Compassion.
 - 2. Bloggers may write a blog post in response to an assignment at any time during the month.
 - 3. Bloggers may write more than one blog post in response to a writing assignment.
- c. Submit your blog post URL via the Rafflecopter widget published on blog.compassion.com to earn "Contest Entries."
 - i. By using Rafflecopter you will also be submitting your name and email address to us for prize notification purposes.
 - ii. You may submit more than one blog post per writing assignment,
 - iii. You may only submit a specific blog post once.
 - iv. All blog posts must be written and submitted during the "Contest Period." Late entries will not be accepted.

v. If Compassion cannot verify that you are a member of the Compassion Bloggers Network your "Contest Entries" will be invalid.

d. By participating you agree:

- i. to be bound by these Official Rules.
- ii. that the decisions of Compassion International are final on all matters relating to the contest.
- iii. you are not participating on behalf of any third party.
- iv. that in the event that you do not comply with any aspect of these rules, you will forfeit your right to a prize.
- v. Compassion may use your blog post in future promotional and marketing materials in accordance with the "contest release" contained in the contest terms and conditions.

4. Prizes

- a. To be eligible for first prize, second prize or the grand prize, a blogger must get a minimum of five children sponsored during the contest period.
 - i. The sponsorships must be made via compassion.com and be directly attributable to the Compassion Blogger's blog URL or Compassion Bloggers Rewards Program source code.
 - ii. Sponsorships do not earn "Contest Entries." See Section 3.c for the rules governing "Contest Entries."

b. Grand Prize – A spot on a 2014 blog trip

- i. Round trip tickets from the city in closest proximity to the person's residence for one person (the winner). Trip dates, length of trip and country will be determined by Compassion International. Trip dates will be determined approximately three to four months prior to the trip.
- ii. Hotel accommodations for the duration of the trip, selected by Compassion International.
- iii. Ground transportation and meals.
- iv. The total value of the grand prize package will vary depending on the country visited and the length of the trip and is approximately \$1,500 to \$6,500. Prize value will also vary depending upon departure location and time of travel.
- v. The grand prize winner must sign and return a <u>travel release</u> before any ticketing or travel occurs.
- vi. The grand prize winner, at his or her own expense, must have all necessary identification, required immunizations and/or travel documents (e.g., passport) required for travel. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Compassion International shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, or any other persons providing prize related services or accommodations.
- vii. The grand prize winner is responsible for obtaining travel insurance and all other forms of insurance at his or her option. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. The prize is not transferable, redeemable for cash or exchangeable for any other prize, except in Compassion International's sole discretion.
- viii. The grand prize winner will be subject to a criminal background check.

c. First Prize:

- i. The winner can choose to attend the 2014 New Media Expo presented by BlogWorld or the 2014 Blissdom Conference.
- ii. Round trip tickets from the winner's preferred domestic airport to the conference city. In the event the winner lives in the conference city, Compassion will reimburse for mileage at the standard IRS business mileage rate.
- iii. Hotel accommodations for the duration of the chosen conference.
- iv. A content creator pass to the New Media Expo or a full conference pass to the 2014 Blissdom Conference.

d. Second Prize:

- i. A content creator pass to the 2014 New Media Expo or a full conference pass to the 2014 Blissdom Conference.
- ii. The winner will be responsible for his or her own transportation and lodging.

e. Prize Packages

- i. A blogger must get at least one child sponsored during the contest period to be eligible for a prize package.
 - 1. The sponsorship must be made via compassion.com and must be directly attributable to the Compassion Blogger's blog URL or <u>Compassion Bloggers Rewards Program</u> source code.
 - 2. A sponsorship does not earn "Contest Entries." See Section 3.c for the rules governing "Contest Entries."
- ii. Each of the five separate prize packages will include:
 - 1. Southern Plate, Classic Comfort Food That Makes Everyone Feel Like Family | Christy Jordan (one copy)
 - 2. A Little Salty to Cut the Sweet: Southern Stories of Faith, Family and Fifteen Pounds of Bacon | Sophie Hudson (one copy)
 - 3. Starter | Jon Acuff (one copy)
 - 4. Plan B: What Do You Do When God Doesn't Show Up the Way You Thought He Would | Pete Wilson (one copy)
 - 5. \$25 iTunes gift card
 - 6. 16 oz. Compassion stainless steel mug
 - 7. 12 oz. bag of fair trade organic whole bean coffee
- f. Any valuation of prizes stated above is based on available information provided to Compassion International and the value of any prize awarded shall be reported for tax purposes on a 1099 to the winner as required by law.
 - i. Prize winners are responsible for reporting and paying any and all applicable taxes related to the prize and paying any expense(s) which are not specifically provided for in the official rules.
 - ii. The grand prize winner must provide Compassion International with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded.
- g. Compassion International may substitute prizes as necessary in its sole discretion.
- 5. Selecting the Winners:

- a. Winners for each prize will be determined randomly by Rafflecopter from the pool of "Contest Entries." See Section 3.c for the rules governing "Contest Entries."
- b. Prize winners must meet the minimum sponsorship qualification for each prize or prize package in order to redeem the prize.
- c. A blogger may not win more than one prize.
- d. Previous grand prize winners may not win the grand prize.
- e. Determination of all the winners is at the sole discretion of Compassion International.

6. Notifying the Winners:

- a. Prize winners will be announced on Monday, October 7 via a blog post published on blog.compassion.com.
- b. Prize winners will be notified by email on Monday, October 7 via the email address provided in accordance with section 3.c. Only one notification email will be sent.
- c. All prize winners will have two weeks to claim their prize.
 - i. A claim is deemed to have occurred upon receipt of an email accepting the prize and containing the person's name, mailing address and phone number.
 - ii. Compassion International is not responsible for and shall not be liable for unsuccessful efforts to claim a prize (e.g., email delivery failure, email marked as spam or junk, email overlooked in inbox, missing information, use of wrong email address, ineligible participant, etc.)

7. Tampering and Delivery Disclaimer.

- a. Compassion International, in its sole discretion, reserves the right to disqualify any person, who Compassion International determines (in its sole discretion) is or is attempting to:
 - i. tamper with any Compassion International Website and/or any part of the Contest;
 - ii. attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices
 - iii. intending to annoy, abuse, threaten or harass any other participants or Compassion International's Agents
 - iv. otherwise violating these Official Rules or the Terms of Use of Compassion International Websites.
- b. ANY ATTEMPT TO DELIBERATELY DAMAGE A COMPASSION INTERNATIONAL WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, COMPASSION INTERNATIONAL AND ITS LICENSEES (IF ANY) RESERVE THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT (OR, IF THE ENTRANT IS NOT OF AGE OF MAJORITY, THE LEGAL GUARDIANS THEREOF) AGREES TO INDEMNIFY AND HOLD HARMLESS COMPASSION INTERNATIONAL AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES, INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES, THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THIS CONTEST, AND/OR BY ENTRANT'S BREACHES OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS CONTEST.

- 8. For all contests Compassion International disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method.
 - a. Compassion International is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest.
 - b. Compassion International further reserves the right to cancel, terminate or modify the contest if, in the sole discretion of Compassion International, it is impossible or impractical to complete the contest as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

9. Conduct and Decisions.

- a. By participating in the Contest, participants agree to be bound by the decisions of Compassion International personnel.
- b. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.
- c. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- d. Compassion International will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the Contest rules and Compassion International's decisions concerning such disputes shall be final.