

One Meal • One Day

**SEND YOUR YOUTH
GROUP'S STORY TO
LOCAL MEDIA**

SAMPLE PRESS RELEASE

PRESS RELEASE

<insert date>

Local Youth Fight Poverty with Hunger

Youth from *<insert church name>* in *<insert city name>* will be skipping a meal on *<insert date>* to raise money for children in poverty. They are participating in a national initiative by child development organization Compassion International called “One Meal One Day.”

Over the next few *<months/weeks/days>*, *<insert church name>*'s youth will be collecting donations, which *<insert spokesperson's full name>* says will provide critical interventions for children registered in Compassion International's programs in developing countries.

“Every year, 2.6 million children die from hunger-related causes,” *<insert spokesperson's last name>* says. “Skipping a meal gives us the opportunity to raise awareness and much-needed funds for these children – but it's more than that. As we feel a sense of hunger for ourselves, we hope to better understand the world in which these children live. One Meal One Day will likely change us and the children served.”

The group is asking the wider community to join them by making a donation to One Meal One Day to help them meet their *<insert \$ target amount>* fundraising goal.

To support One Meal One Day, please make checks payable to “Compassion International” with “OMOD” on the memo line and mail them to *<insert name>* at *<insert church name and mailing address>*.

About Compassion International

Compassion International is a ministry dedicated to releasing children from poverty in Jesus' name. Compassion is currently caring for more than 1.5 million children in 26 developing countries. One Meal One Day complements Compassion's core programs by providing a critical intervention for children whose extraordinary nutritional needs require an added layer of help and care.

SKIP A MEAL, CHANGE A CHILD'S WORLD. AND YOURS!