

One Meal • One Day

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PRESS RELEASE

<insert date>

Local Residents Fight Poverty with Hunger

There will be some grumbling stomachs in *<insert city name>* on *<insert date>*, as a group of residents are skipping a meal to raise money for children in poverty. They are participating in a national initiative by child development organization Compassion International called “One Meal One Day.”

Over the next few *<months/weeks/days>*, they will be collecting donations that will provide critical nutritional interventions for children registered in Compassion International’s programs in developing countries.

“Every year, 2.6 million children die from hunger-related causes,” says *<full name>*, one of the residents participating in One Meal One Day. “Skipping a meal gives us the opportunity to raise awareness and much-needed funds for these children. We have never experienced real poverty for ourselves, and we don’t think any child should have to experience it either,” *<he/she says>*. “This is one way that we can do something about it.”

The group stresses the importance of taking action and asks that the wider community join them by making a donation to One Meal One Day to help meet or exceed their *<insert \$ target amount>* target.

To support One Meal One Day, please contact *<full name>* at *<insert email address>*.

About Compassion International

Compassion International is a ministry dedicated to releasing children from poverty in Jesus’ name. Compassion is currently caring for more than 1.5 million children in 26 developing countries. One Meal One Day complements Compassion’s core programs by providing a critical intervention for children whose extraordinary needs require an added layer of help and care.

SKIP A MEAL, CHANGE A CHILD’S WORLD. AND YOURS!